

ATLANTA SCIENCE FESTIVAL

REVISED EXHIBITOR LOAD IN DIRECTIONS

For entrance into Piedmont Park for EXPO load in, *IT IS IMPERATIVE YOU FOLLOW THESE REVISED DIRECTIONS. (Your GPS will NOT get you to the correct location once you get near Piedmont Park.) Be certain to fill in the requested exhibitor dock pass information and display it prominently on your dashboard plain view of our APD officers and EXPO staff.*

Traveling Northbound or Southbound on the I-75/I-85 CONNECTOR,

Take Exit 250 10th STREET (Southbound I-85 – Exit 84)

- Northbound – 10th Street exit; Southbound I-75/85 – 17th Street, 14th Street, 10th Street exit

Travel East on 10th STREET towards Piedmont Park and away from Georgia Tech

When 10th STREET ends on MONROE DRIVE, turn *RIGHT*

Travel one block and turn *RIGHT* onto 8th STREET

Travel one block and turn *RIGHT* onto CHARLES ALLEN DRIVE

Once on CHARLES ALLEN DRIVE, exhibitors will stage along the right curb in front of Grady HS, and will be directed when to enter Piedmont Park.

Traveling Northbound on MONROE DRIVE, away from Downtown Atlanta

Turn *LEFT* onto 8th STREET

Travel one block and turn *RIGHT* onto CHARLES ALLEN DRIVE

Once on CHARLES ALLEN DRIVE, exhibitors will stage along the right curb in front of Grady HS, and will be directed when to enter Piedmont Park.

Traveling Southbound on MONROE DRIVE towards Downtown Atlanta

Turn *LEFT* onto 8th STREET

Travel one block and turn *RIGHT* onto CHARLES ALLEN DRIVE

Once on CHARLES ALLEN DRIVE, exhibitors will stage along the right curb in front of Grady HS, and will be directed when to enter Piedmont Park.

Only cars, small trucks, and vans will have access on Saturday to drive into the park. If you have a LARGER vehicle/truck please email Jamie Shiver with Destination South to schedule a Friday load in - jshiver@destinationsouth.com

Thank you for being an exhibitor and joining us at the Atlanta Science Festival Exploration Expo on Saturday, March 24, 2018! Please review the complete information below for additional instructions pertaining to load in/out logistics and dock locations for your booth as well as parking options during the event. If you have any questions or concerns regarding this information please contact Jamie Lea Shiver with Destination South Meeting & Events, jshiver@destinationsouth.com or 229.560.7945.

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EVENT TIMELINE:

LOCATION: Charles Allen Triangle and the Meadow at Piedmont Park

| TIME | ITEM/ACTIVITY |
|----------|--|
| 7:00 AM | Exhibitor Off-Loading + Set-Up Begins |
| 10:30 AM | ALL Exhibits Must Be Set & Event Ready |
| 11:00 AM | Gates Open + Expo Begins! |
| 4:00 PM | Expo Ends |
| 4:10 PM | Exhibitor Breakdown Begins |
| 6:00 PM | ALL Exhibits Must Be Completed + ALL Exhibit Items Have Been Removed |

LOAD IN SCHEDULE

| DOCK 1 Located at the intersection of Charles Allen Drive + 10 th Street (Labeled on Attached Map) | TIMES | ZONES/BOOTH #s |
|--|----------|---|
| | 7:00 AM | CURIOUS KIDS (ALL BOOTHS) |
| | 7:15 AM | IEEE VEHICLE |
| | 7:20 AM | GSU BIOBUS |
| | 7:25 AM | GENERATION INFOCUS BUS |
| | 7:30 AM | ENCOUNTER (ALL BOOTHS) |
| | 8:00 AM | INVENT (BOOTH # I517-I549) |
| | 8:30 AM | INVENT (BOOTH # I501-I515) |
| | 9:00 AM | DISCOVER (ALL BOOTHS) + STEAM (ALL BOOTHS) + T-SHIRT TRUCK |
| | 9:30 AM | FOOD TRUCKS + OTHER FOOD BOOTHS (FOOD ONLY) |
| | 10:00 AM | STE(A)M TRUCK + REPICCI'S + KING OF POPS |

| DOCK 3 Located off 10 th Street Westbound behind Park Tavern (Labeled on Attached Map) | TIMES | ZONES/BOOTH #s |
|--|---------|--|
| | 7:30 AM | THRIVE (ALL BOOTHS) |
| | 8:30 AM | REMAINING GOOGLE+DELTA NEEDS (please refer to our emails for more detailed load in requirements) |

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OFF-LOADING, SETTING UP:

- Only cars, small trucks, and vans will have access on Saturday to drive into the park. If you have a LARGER vehicle/truck please email Jamie Shiver with Destination South to schedule a Friday load in. jshiver@destinationsouth.com
- Please follow the driving directions/arrival instructions outlined on Page 1.
- Once you are allowed in the park based on your specific load in times above, you will have MAX 15 minutes to unload your vehicles and exit. Please DO NOT start setting up your booth until you park and return!
- Keep in mind DOCK 2 is an EXIT only for DOCK 3 exhibitors!
- **All exhibits must be set and event ready no later than 10:30AM.**
- We suggest that you bring a cart or hand truck with you to assist in moving your equipment from your vehicle to your booth location. We will have extra hand trucks on-site, but cannot guarantee one will be available.
- Make certain staff and volunteers working in your exhibitor booth know the name of your exhibit, the zone/location, booth number, their volunteer assignment/responsibility, and the cell phone number for the person in charge of your booth.
- Your booth volunteers will NOT be required to check-in with the Expo. **The Expo Volunteer Booth is for ASF's pink-shirted volunteers only** (i.e. those who are staffing the event, not your booth). Exhibitors' own volunteers should proceed directly to their exhibit booth.

BREAKDOWN & LOAD-OUT:

- Exhibits must remain active and available until 4:00PM. Event strike begins at 4:10PM. Please help us clear the park by shutting down your exhibit at 4:00PM.
- Please breakdown your booth completely and pack everything up **BEFORE** you bring your vehicles into the park to load. We will have strike volunteers that can help you pack up and wait with your items while you bring your vehicle around.
- We will have a FULL ROAD CLOSURE on 10th Street between Monroe Drive and Charles Allen Drive 4:00 PM-5:30 PM, so please plan to access 10th Street from Monroe westbound.
- All exhibits must be taken down and have breakdown complete with all items removed no later than 6:00PM.

Please report to the same DOCK where you off-loaded and be sure to have your PARK ENTRY PASS on dashboard. Load as quickly as possible so we can accommodate everyone exiting in a timely manner. You will have **MAX 10 minutes** to load and head out.

VEHICLE EXHIBITOR DETAILS: Please come at your designated times or you will not be able to get access to the park. All vehicles must remain on-site and unmoved until the conclusion of the event at 4:00PM.

PARK ENTRY PASSES: Please see the WORD document attached in your packet email for your ZONE specific park entry pass. Please fill this out and have on your dashboard or the APD officers and our EXPO event staff will NOT let you into the Park.

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PARKING: Immediately after off-loading your vehicle please follow the exit map towards Park Drive Bridge exit and park your vehicles at the Piedmont Conservancy parking deck off Monroe Drive (see EXIT map in packet). We have over 100 exhibitors to set up in three hours and truly appreciate your assistance in following this process.

EXHIBITOR SUPPORT BOOTH: During set-up of the event should you need any assistance that is not an emergency please go to our exhibitor support booth. It is **Booth #A903** on your event map. Eve will be there all day to help you with anything you may need. If you need assistance and are unable to leave your booth, please reach out to one of the many volunteers in the pink Atlanta Science Festival shirts. They will be roaming in your zone to make sure you have everything you need.

WI-FI & ELECTRICITY:

- A dedicated wireless network will NOT be provided. There is a public Wi-Fi network that is available throughout the park, however it is slow. If your booth requires the need for Internet, we recommend you use your own wireless hotspot on-site.
- If you need any additional power needs for your exhibit, you will be able to purchase additional power on-site at the Exhibitor Services Tent. You will be able to pay with cash as well as card. The cost is **\$150** per 20 AMP drop.

WATER: There will be little to no volunteers to help get water for your booth during the expo. If you need continuous water throughout the expo, please bring your own gallons of water. There is ONE water access point in the park. Please bring your own 5-gallon buckets if you plan to fill those. ASF will not provide any jugs or buckets for your booth.

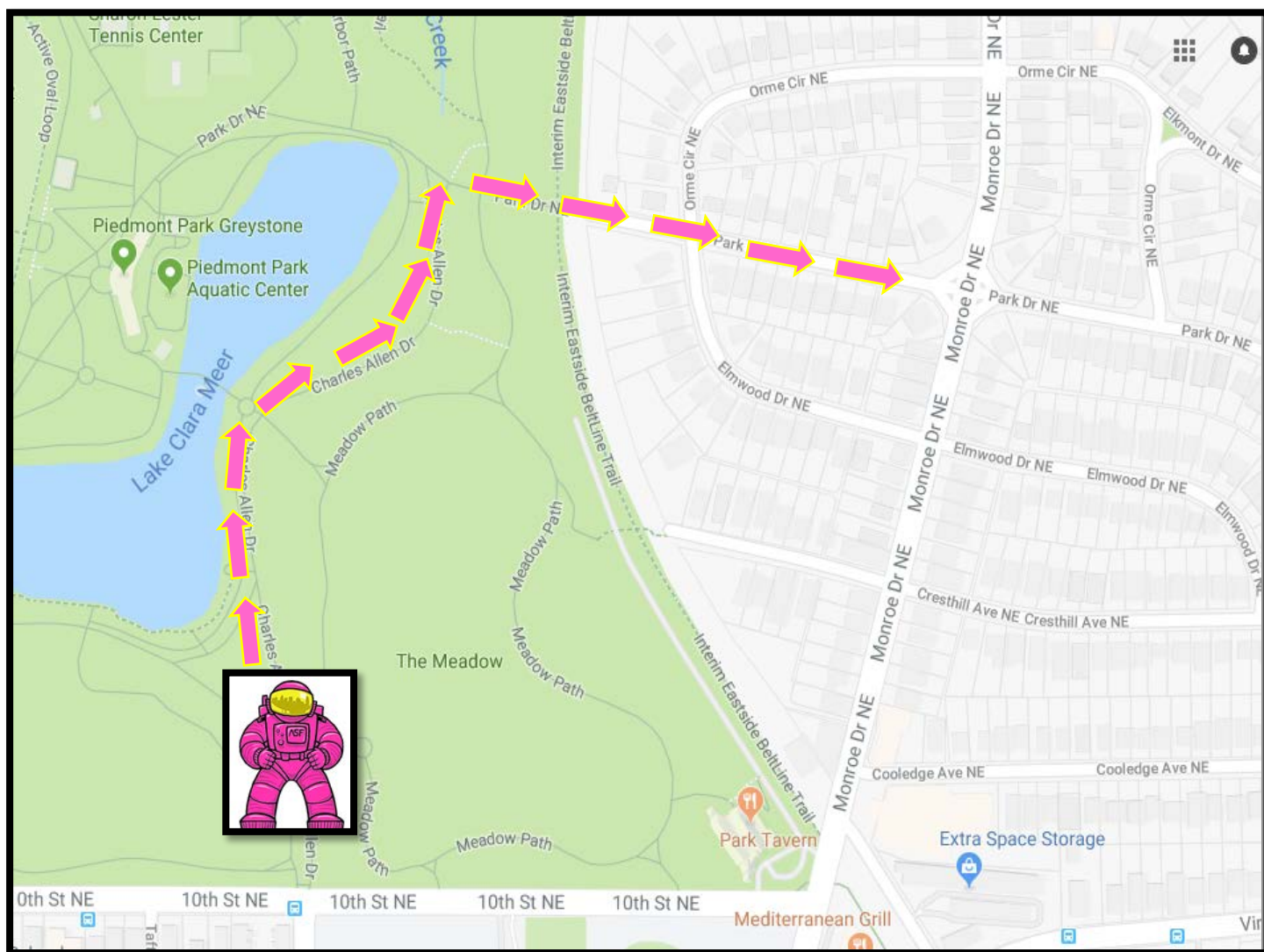
ADDITIONAL RENTALS NEEDED: If you are NOT a sponsor and you need extra chairs or tables and they are available based on first come/first serve, it will be an upcharge of \$50 per table and \$10 per chair.

ADDITIONAL IMPORTANT INFORMATION: During the event should you need assistance please locate a police officer roaming the park, one of the Destination South Meetings & Events Staff in Yellow Polos with radios or a member of the Expo volunteers in pink colored Atlanta Science Festival T-shirts.

LOST PARENTS: If you come in contact with a parent who has lost their child or vice versa, please notify someone in a yellow polo shirt or an APD officer and they will take them to the MAIN STAGE.

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PARK EXIT MAP



Once you are done with unloading please exit the park via the Park Drive bridge. When you get to the red light at Monroe and Park Drive, turn left and the parking deck road entrance is half a mile or less.

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PARKING OPTIONS (IF THE PIEDMONT DECK IS FULL):

PIEDMONT PARKING DECK

MAIN EXHIBITOR PARKING

1320 Monroe Drive,
Atlanta, GA 30306

Payments Accepted: Cards

AAA PARKING

999 Peachtree St NW,
Atlanta, GA 30309

Payments Accepted: Cards

CAMPANILE PARKING

1155 Peachtree St NW,
Atlanta, GA 30309

Payments Accepted: Cards

LAZ PARKING GARAGE

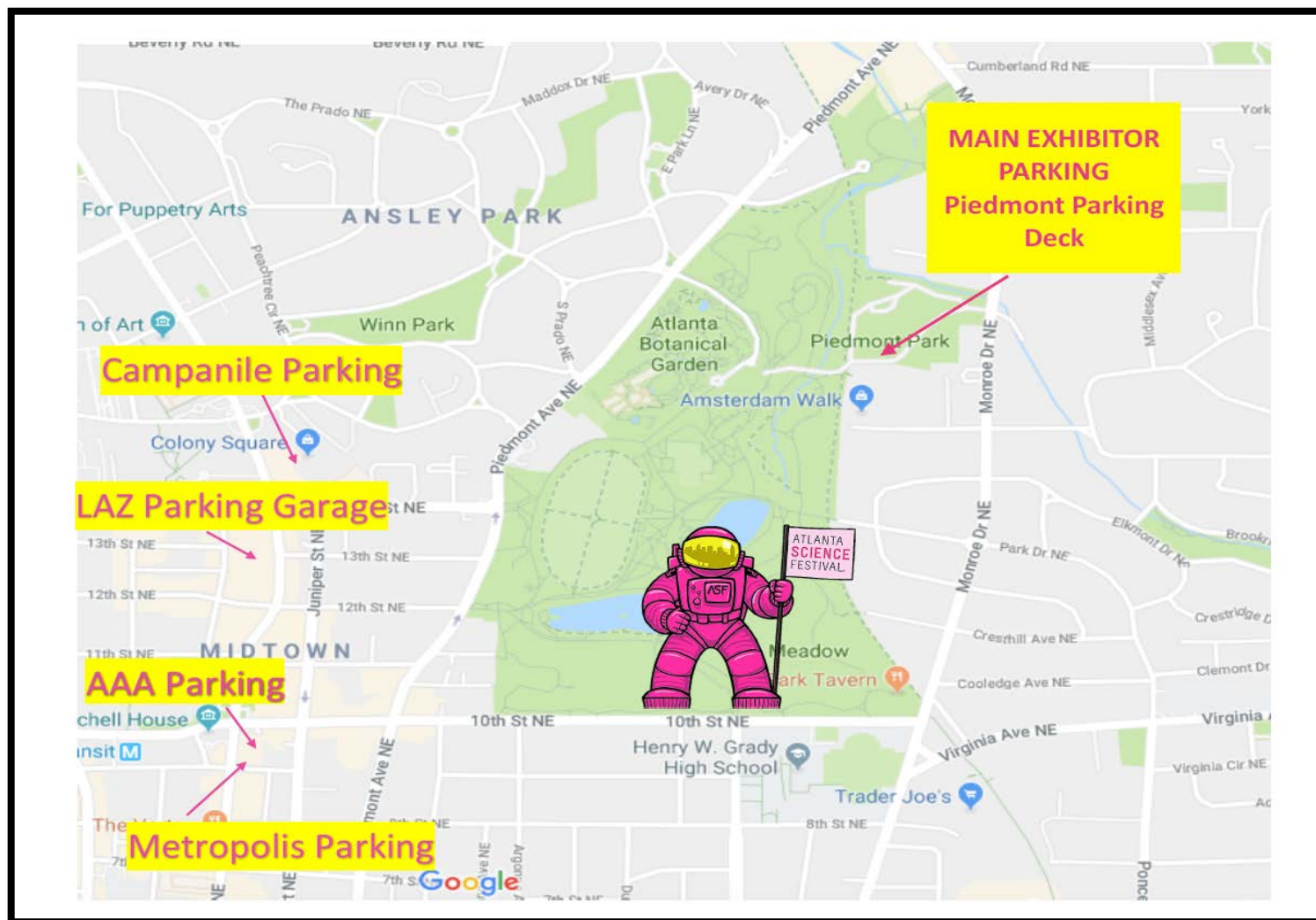
1170 Crescent Ave NE,
Atlanta, GA 30309

Payments Accepted:
Cards and Cash

METROPOLIS PARKING

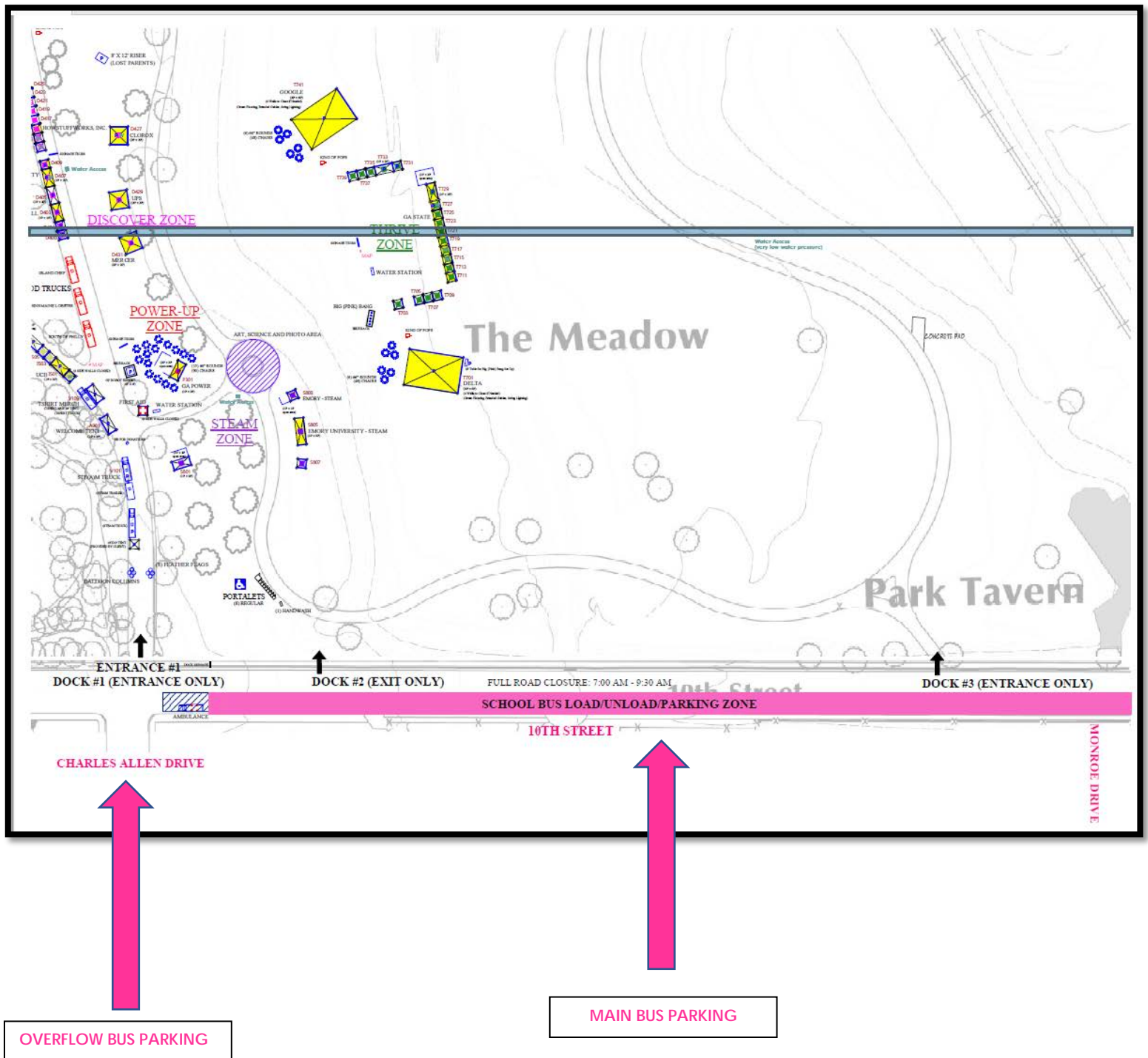
Peachtree PI NE,
Atlanta, GA 30309

Payments Accepted: Cards



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SCHOOL BUS LOAD/UNLOAD/PARKING ZONE MAP (SEE THE PINK STRIPE AT BOTTOM OF MAP)



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EXPO EXHIBITOR LIST

| COMPANY | SPONSOR LEVEL | BOOTH | ZONE | TITLE OF ACTIVITY |
|---|---------------|-------|--------------|--|
| AARL-Georgia Section | | T-733 | THRIVE | Ham Radio is Science |
| Ape Cognition and Conservation Initiative (ACCI) | | I-543 | INVENT | Interacting with Apes |
| ASF Volunteers | | A-907 | ADMIN | |
| ASHRAE | | C-203 | CURIOUS KIDS | Drinking Straw Pressure Drop |
| Atlanta Science Festival | | D-419 | DISCOVER | #speakup4science |
| Atlanta-Fulton Public Library | | C-213 | CURIOUS KIDS | Getting STEAMy with the Library |
| Biolgnite | | E-637 | ENCOUNTER | Designing Medicine & Careers in Biomedical Health Fields |
| Brain Injury Association of Georgia | | D-425 | DISCOVER | Concussions and Brain Injuries Explained! |
| Burns & McDonnell | Titanium | I-505 | INVENT | How Electricity Travels |
| C2 Education | Titanium | E-619 | ENCOUNTER | Apples and more Apples |
| Centennial Academy | | E-621 | ENCOUNTER | Centennial on the Move |
| Center for Behavioral Neuroscience - ACSfN/Conte Center | | I-503 | INVENT | Hey, You Touched My Brain! |
| Center for Chemical Evolution | | I-549 | INVENT | Evolving Chemicals on the Tabletop |
| Center for Chemical Evolution | | S-807 | STEAM | Science Caricatures |
| Centers for Disease Control and Prevention (CDC) | | E-631 | ENCOUNTER | Ask a CDC Epidemiologist... |
| Chattahoochee Nature Center | | D-421 | DISCOVER | Uncover the Hidden World of a Pond |
| Chattahoochee Technical College | | I-507 | INVENT | Heart of the Matter |
| Clorox Company | Silver | D-427 | DISCOVER | We Make Everyday Life Better, Everyday |
| Club SciKidz Summer Camps | | T-739 | THRIVE | Star Power |
| Delta Air Lines | Presenting | T-701 | MEADOW | |
| Dendreon | Titanium | I-545 | INVENT | Immunotherapy: Teaching Cells to Target Cancer |
| Emory University | Founding | S-803 | STEAM | Science.Art.Wonder Gallery |
| Emory University | Founding | S-805 | STEAM | Science.Art.Wonder: A Live Mural |
| Emory University - Center for the Study of Human Health | Founding | E-617 | ENCOUNTER | Your 100 Trillion Best Friends |
| Emory University - Chemistry & Decatur Makers | Founding | E-613 | ENCOUNTER | The BIG World of SMALL Containers |
| Emory University - ChEmory | Founding | E-601 | ENCOUNTER | Fun with Solids & Liquids |
| Emory University - Child Study Center | Founding | E-603 | ENCOUNTER | Do You Know What Your Brain is Thinking? |

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|--|----------|-------|--------------|--|
| Emory University - CitizenScienceHD | Founding | E-609 | ENCOUNTER | Pollen, Allergies, Atlanta: the good, the bad, the ugly |
| Emory University - Department of Chemistry | Founding | E-605 | ENCOUNTER | Distance Matters |
| Emory University - Herbarium | Founding | E-607 | ENCOUNTER | Smell the World |
| Emory University - Immunology Graduates Group, EVC | Founding | E-615 | ENCOUNTER | Microbe Attack! |
| Emory University – Association for Women in Science | Founding | E-611 | ENCOUNTER | Wonder Women in Science |
| Exhibitor Services | | A-903 | ADMIN | |
| Fernbank Museum of Natural History | | T-737 | THRIVE | Investigating Insects |
| Generation Infocus | | C-221 | CURIOUS KIDS | Biomimicry Solutions |
| Georgia Clinical & Translational Science Alliance | | E-625 | ENCOUNTER | Kids and Families Impacting Disease through Science (KIDS) |
| Georgia Gwinnett College | | D-413 | DISCOVER | Stay Calm and Get Your Grizzly Growl On |
| Georgia Gwinnett College – Technology Ambassadors | | D-401 | DISCOVER | EngageIT! |
| Georgia Natural Gas | Copper | D-405 | DISCOVER | SMILE! |
| Georgia Power Company - Workforce Development | Silver | P-301 | POWER-UP | Electricity in Motion |
| Georgia Reptile Society | | C-215 | CURIOUS KIDS | Modern Day Dinosaurs |
| Georgia State University | Gold | T-711 | THRIVE | Georgia State Smiles |
| Georgia State University - AMSA | Gold | T-727 | THRIVE | Chemistry and Biochemistry Connections |
| Georgia State University - Chemistry Club | Gold | T-715 | THRIVE | Chemistry in Your Daily Life |
| Georgia State University - Department of Biology | Gold | T-717 | THRIVE | BioBrick: Synthetic Biology in Atlanta |
| Georgia State University - Early Childhood Education | Gold | T-719 | THRIVE | Bite Size Science |
| Georgia State University - Early Childhood Education | Gold | T-721 | THRIVE | Making Origami Animals |
| Georgia State University - Georgia Geographic Alliance | Gold | T-729 | THRIVE | Where Would You Be Without Geography? |
| Georgia State University - Math and Statistics Club | Gold | T-723 | THRIVE | Adding it All Up! |
| Georgia State University - Pre-Pharmacy | Gold | T-725 | THRIVE | Look in the Mirror and See Something Different |
| Georgia State University – BIOBUS | Gold | C-219 | CURIOUS KIDS | The Bio-Bus Sampler |
| Georgia Tech - American Chemical Society | Founding | I-523 | INVENT | Liquid Metal Fidget Spinners |
| Georgia Tech - BBUGS | Founding | I-535 | INVENT | Explosion of Color! |

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|--|----------|-------|--------------|---|
| Georgia Tech - BBUGS | Founding | I-537 | INVENT | Heart Touching: The Ins and Outs of Love |
| Georgia Tech - BME HealthReach | Founding | I-533 | INVENT | Science for EveryBody |
| Georgia Tech - CEISMC | Founding | I-525 | INVENT | Evaluation of Atlanta Science Festival |
| Georgia Tech - College of Computing | Founding | I-511 | INVENT | Happy Compers! |
| Georgia Tech - EarSketch | Founding | I-527 | INVENT | Code Your Own Music! |
| Georgia Tech - Human Factors and Ergonomics Society | Founding | I-529 | INVENT | Human Factors Space Race: Humans vs. Aliens |
| Georgia Tech - Laboratory for Synthetic Immunity | Founding | I-521 | INVENT | Catching Cancer with Paper Probes |
| Georgia Tech - Robert C. Williams Museum of Papermaking | Founding | I-509 | INVENT | Papermaking |
| Georgia Tech - School of Earth & Atmospheric Sciences | Founding | I-517 | INVENT | Ocean Discovery Zone |
| Georgia Tech - School of Earth & Atmospheric Sciences | Founding | I-519 | INVENT | Earth in 3D |
| Georgia Tech - School of Physics | Founding | I-515 | INVENT | Physics Peep Show |
| Georgia Tech - Student Polymer Network | Founding | I-531 | INVENT | Practical Polymers |
| Georgia Tech Research Institute | Krypton | I-513 | INVENT | Uncommon Exposure: How Digital Cameras Work |
| Georgia Youth Science & Technology Centers, Inc. | | E-633 | ENCOUNTER | STEM Innovation Lab |
| Girl Scouts of Greater Atlanta | | C-201 | CURIOUS KIDS | H2OH |
| Google | Gold | T-741 | MEADOW | Google's Digital Village |
| GSU Perimeter College - Native Plant Botanical Garden | Gold | T-713 | THRIVE | Celebrating Georgia's Native Plants |
| Guerilla Haiku Movement | | S-801 | STEAM | The Art of Sciku, the Science Haiku |
| High Touch High Tech, Inc. | | I-541 | INVENT | Get Buggy |
| Honeywell | Copper | D-403 | DISCOVER | Power of Connected |
| HowStuffWorks, Inc. | Titanium | D-415 | DISCOVER | Battle Bots |
| IBM Corporation | Krypton | I-547 | INVENT | Exploring STEM with IBM |
| IEEE - Atlanta Section | Krypton | C-207 | CURIOUS KIDS | The Engineer's Workshop |
| IEEE - USA (VEHICLE) | Krypton | C-217 | CURIOUS KIDS | Recharging Power and Potential |
| Kennesaw State University - Anthropology Program | Copper | D-409 | DISCOVER | Anthropology in Action |
| Kennesaw State University - College of Science & Mathematics | Copper | D-407 | DISCOVER | The Element of Surprise! |
| Mercer University & Mercer Health Sciences Center | Silver | D-431 | DISCOVER | The Mercer Science Workshop |
| Morehouse School of Medicine | | D-400 | DISCOVER | Battle of the Body |

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|---|--------|-------|--------------|---|
| North American Electric Reliability Corporation | | E-623 | ENCOUNTER | The Biggest Machine on Earth |
| Northrop Grumman Corporation | Copper | E-629 | ENCOUNTER | From the Tiniest Microbes to the Largest Planets |
| NSF Center for Selective C-H Functionalization | | E-627 | ENCOUNTER | Chemistry With a Conscience |
| Philadelphia College of Osteopathic Medicine - GA | | T-703 | THRIVE | Mind, Body, and Soul |
| Piedmont Park Conservancy | | C-209 | CURIOUS KIDS | What's the Buzz on Bees |
| Premier Exhibitions Inc. | | E-639 | ENCOUNTER | BODIES...The Exhibition |
| Renewal by Andersen | | D-417 | DISCOVER | Science of Windows |
| Southeast Makers Alliance - Maker Faire Atlanta | | T-731 | THRIVE | The Science of Making |
| Spelman College - Biology Department | | D-423 | DISCOVER | Can You Believe Your Eyes? |
| Start Code | | E-635 | ENCOUNTER | Python Coding with Minecraft |
| STE(A)M Truck | | S-809 | STEAM | Interact with tools and technology on STE(A)M Truck! |
| The Field of Dreams Academy | | C-212 | CURIOUS KIDS | STEM Comics |
| The Howard School | | C-205 | CURIOUS KIDS | Build Your Own Bristle Bots! |
| The SAE School | | I-539 | INVENT | Geology Rocks! |
| UCB, Inc. | Copper | I-501 | INVENT | How the Canine Mind Helps People with Severe Diseases |
| UGA Cooperative Extension | | T-705 | THRIVE | Beat Germs - Wash Your Paws! |
| UGA Cooperative Extension | | T-707 | THRIVE | Pollinators and Beneficial Insects |
| UGA Cooperative Extension | | T-709 | THRIVE | Super Science of Food |
| UPS | Silver | D-429 | DISCOVER | Forward Fast with STEM |
| Worldwide Shirts | | V-109 | VEHICLE | Print Your Own Festival T-Shirt! |
| Wylde Center | | T-735 | THRIVE | Plant Part Relay |
| Young Women In Bio | | D-411 | DISCOVER | Women in Biology |
| Zoo Atlanta | | C-211 | CURIOUS KIDS | Zoo Atlanta's Pop Up Vet Clinic - Elephant Edition |