

ATLANTA SCIENCE FESTIVAL

What Does Science Mean to You? T-Shirt Design Contest Rules and Guidelines

CONTEST RULES

The contest is open to all Georgia middle school and high school students in grades 6-12.

Each contestant is allowed one (1) design entry.

All entries must be submitted to tshirt@atlantasciencefestival.org with “Atlanta Science Festival T-Shirt Design Contest Submission” as the subject line. The body of the email must include the contestant’s full name, address, telephone number, school name, age and grade.

Contestant must submit design in digital format only. File size limit for each image is 5MB.

Acceptable digital formats:

- .ai - Adobe Illustrator Document
- .ps, .eps - PostScript File
- .jpg - JPEG Image
- .psd - Adobe Photoshop Image
- .bmp - Bitmap Image
- .gif - GIF Image
- .png - PNG Image
- .wmf - Windows Metafile

Note: Adobe Acrobat Documents (.pdf) and Microsoft Office files (.ppt, .doc, .xls) are not compatible.

Entry must be the contestant’s original creation and shall not be copied or duplicated from previously published material. Entry may not have earned a prize in a previous contest or competition. By submitting a design, you are guaranteeing that you hold rights to everything in it and that it does not contain copyright material.

Submission will open on January 12, 2015 at 12 a.m. EST and will close on February 9, 2015 at 11 p.m. EST. **Entries received after February 9, 2015 will not be considered.**

Failure to follow any of the above rules will result in disqualification of the contestant.

The design will be judged by a panel of Atlanta Science Festival staff, board members, sponsors and partners on artistry, creativity, originality and the ability to communicate a clear and positive message about what science means to you and how science might change your world.

We'll leave it up to your imagination, but world could literally be interpreted to mean the planet. Or maybe it's the role science might play in your personal world, whether it revolves around sports, school, family or socializing with friends, for example. Science is a powerful thing. So, embrace it and make it your own!

Shirt designs are subject to final approval.

By submitting your design, you grant permission for your design to be used by the Atlanta Science Festival for the promotion of the Atlanta Science Festival 2015.

Winner must sign a Publicity Release assigning all ownership of the winning design to the Atlanta Science Festival.

Winner will be contacted by phone and email and will be posted on the Atlanta Science Festival website as well as Facebook, Twitter and Instagram pages.

Winner will receive two tickets to the Neil deGrasse Tyson event at the Fox Theatre on March 24, 2015; an on-stage award presentation during the Exploration Expo on March 28, 2015; and 10 T-shirts for family/friends.

Winner will be announced on February 12, 2015.

DESIGN GUIDELINES

Design is for use on either side of the shirt. In addition to the design, the T-shirt will include the following two elements: *Atlanta Science Festival* and *March 21-28, 2015*.

Design must be suitable for any color T-shirt.

The "graphics area" for the shirt will be no larger than 15 inches (tall) X 13.5 inches (wide). The final design will either be enlarged or shrunk (while maintaining proportions) when printed to fit the different sizes of T-shirts.

Entry can be any shape as long as it meets the aforementioned requirements.

The entry is limited to four (4) colors; if black or white is used, then it counts toward the color limit.

Entry may not be inappropriate, offensive, vulgar, sexually explicit, unlawful or plagiarized as determined by the Atlanta Science Festival's discretion. Use your best judgment.

The Atlanta Science Festival reserves the right to alter the design if necessary. This includes redrawing, or changing colors if needed.