

# ATLANTA SCIENCE FESTIVAL™

March 15–25, 2017

## 2017 SPONSOR BENEFITS

Benefits subject to change. Additional benefits may be mutually agreed upon.

	\$100,000 <b>Pt</b> <b>Platinum</b> <small>SPONSOR</small> 78 195.084	\$50,000 <b>Au</b> <b>Gold</b> <small>SPONSOR</small> 79 196.967	\$25,000 <b>Ag</b> <b>Silver</b> <small>SPONSOR</small> 47 107.868	\$10,000 <b>Cu</b> <b>Copper</b> <small>SPONSOR</small> 29 63.546	\$5,000 <b>Kr</b> <b>Krypton</b> <small>SPONSOR</small> 36 83.798	\$2,500 <b>Ti</b> <b>Titanium</b> <small>SPONSOR</small> 22 47.867
<b>General Festival Recognition</b>						
Top Billing on All 2017 Materials	●					
Premium Recognition on Festival Homepage	●	●	●			
Listing on Official Website with Logo/Link	●	●	●	●	Name Only	Name Only
Logo Recognition on Festival E-Newsletters	●	●	●	●	Name Only	Name Only
Custom Event Design*	●	●				
<b>EXPO On-site Recognition**</b>						
Exhibit Space	Custom	Custom	20'x20'	10'x20'	10'x20'	10'x10'
Logo Recognition on Sponsor Appreciation Signage & Handout	●	●	●	●	Name Only	Name Only
Logo at Entrance	●	●	●			
Logo on Stage	●	●				
Speaking Opportunity at Expo	●					
<b>Marketing</b>						
Logo Inclusion on Posters (~1,000)	●	●	Name Only			
Logo Inclusion in Festival Program Guide (~15,000)	●	●	●	●	Name Only	Name Only
Ad in Festival Program Guide (~15,000)	Full Page	Half Page				
Logo on Sponsor Appreciation Sign at All Events	●	●	●	●	Name Only	Name Only
Atlanta Magazine Ad Discount	●	●	●	●	●	●

\*Sponsorship must be in place by October 2016. \*\* Sponsorship must be in place by February 15, 2017

## CONTACT

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